



Connect with your business in real-time, anytime on BBM

Run your business from anywhere with BlackBerry® Messenger.¹ BBM™ lets you collaborate with your team and respond to customer queries immediately. You can create groups of recipients based on specific tasks, projects or customer accounts. Plus, coordinating your team is easy with shared calendars and to-do lists. And you'll get peace of mind from knowing your messages have been sent and read.



 **BlackBerry**

Instantly connect from just about anywhere on BBM.



Do business at the speed of now

Keep business discussions going without interruptions. Update all your team members simultaneously. And serve customers better with real-time responses that show them you appreciate their business.

Message received

Close the loop on business transactions - BBM™ lets you know right away when your messages have been sent or read.

So you can coordinate everyday management activities (like pickups, deliveries and car rentals), and serve customers confidently knowing your messages have been received.

Get it all in seconds

Don't miss important information or customer requests again. All BlackBerry® smartphones come with push technology.

So all your chats, texts, emails and more arrive immediately.

Collaborate, connect and close deals

BlackBerry® Groups let you create groups of BBM recipients by project, customer account or area of expertise, so you can share information, discuss ideas and make plans.

Changing plans is easy, because the right-now speed of BlackBerry® Messenger lets your BBM groups stay in the know. And you can collaborate confidently, because your business-critical information is secure.

Share all your important files

Share presentations, documents and other important files at a flick of your thumb. You can also share voice notes and more for immediate feedback and discussion. And don't hold back - BBM can handle files of up to a whopping 6MB.

Include everyone in your conversations

Customers and co-workers don't need a BlackBerry smartphone to receive your BBM messages. Just add them as a contact to your BBM list by their phone number. And communicate to everyone you need to reach.

Say it right with 2000 characters per message

With up to 2000 characters, you can communicate precisely to customers, suppliers or other team members. So you can send clear directions, instructions or reassurances without cutting it short.

Make new connections faster

When you meet a new customer or vendor with a BlackBerry smartphone, there's no need to swap business cards - just scan each other's barcodes and exchange contact information directly.³ You can even post your own barcode or PIN on Facebook® or LinkedIn® to gain new business connections.

Download BBM for free from BlackBerry App World™ or at blackberry.co.uk/bbm

To learn more about BlackBerry solutions for small business, please visit: blackberry.co.uk/sme

 **BlackBerry®**

1. BlackBerry® Messenger requires i. Activation with an appropriate data plan ii. BlackBerry® Device Software v4.5 or later. Check with your service provider to determine costs that may be associated with downloading and using BlackBerry Messenger.
2. To send SMS text messages requires BlackBerry® Device Software v5.0 or later.
3. Barcode scanning functionality requires a BlackBerry® smartphone with camera.